



Dear Family,

The year ahead promises to be an exciting one—and a very important one for your child. This is the year your child will begin to learn to read. Learning to read is hard work, but it will be fun too, because your child will be using a highly motivational program called Superkids. As the year progresses, you will often hear about the delightful characters in this program.

Look through the books with your child when they come home and you will see the carefully sequenced development of reading, writing, and spelling skills. Superkids is a thorough, systematic phonics-based program. It looks like no other program and it works like no other! The solid phonics foundation it provides assures that children become independent and confident readers, writers, and spellers. While progress may seem slow at first, you will be amazed at the words and sentences your child will be able to read and write by the end of the year. Most important, your child will not simply be memorizing words or guessing at them by looking at the pictures; he or she will be truly, reliably, and independently reading paragraphs and stories.

Throughout the program, children will read stories about their friends, the Superkids. They will also be exposed to informational texts through *Super Smart* Informational Text Read-Alouds, which use interactive features to help children learn about science and social studies concepts, build vocabulary, and become familiar with how information is presented in print and multimedia.

But the learning doesn't take place just in the classroom. The Superkids program also includes a parent web portal, which contains information about what your child will learn during the year, tips for helping your child practice skills learned in class, and activities to do at home.

Superkids is a time-tested program that has taught thousands of children to read and write. It is based on solid scientific research and aligns to the Common Core State Standards, a set of national learning expectations that most states support. Not only is Superkids effective, it's a program that makes learning to read fun! Isn't that what all of us want for our own super kids?

Sincerely,

A handwritten signature in black ink that reads "Pleasant T. Rowland".

Pleasant T. Rowland  
Author of the Superkids Reading Program  
Founder of Rowland Reading Foundation

P.S. If you have any questions about your child's progress throughout the year, please don't hesitate to visit with me about it.

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**Teacher**

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